



HENRY
FORD
LEARNING
INSTITUTE



UNIVERSITY
PREP
ACADEMY

MARCH 15-17
2019

HFLI + UPREP ACADEMY JUMPSTART FREQUENTLY ASKED QUESTIONS

What is HFLI JumpStart? HFLI JumpStart is a free 3-day learning experience designed to help youth learn more about entrepreneurship and innovation; it empowers them to take charge of the impact they seek to make in the world. HFLI JumpStart welcomes a community's energetic, opportunistic and adventurous individuals in high school who want to make a difference in their communities. The March 15-17 JumpStart is open to all high school students who attend a Detroit 90/90 school.

Who runs HFLI JumpStart? HFLI JumpStart is developed and run by Henry Ford Learning Institute (HFLI), a non-profit organization that engages a wide range of community partners to prepare learners to succeed in college, pursue a career of choice and address challenges with innovative thinking. In addition to supporting the Henry Ford Academy: School for Creative Studies K-12 District in Detroit and Henry Ford Academy in Dearborn, HFLI also manages Henry Ford Academy: Alameda School for Art + Design in San Antonio TX. This JumpStart is run in partnership with University Prep (UPrep) Academy. UPrep Academy is a 90/90 school that aims to ensure students not only graduate and go on to pursue higher education, but that they leave school prepared for the world around them.

What will students experience? Through a series of guided activities, youth teams design creative solutions to business/community problems, develop an initial business plan outline to advance their solutions, and present their work. Mentors who are entrepreneurs and social innovators help participants gain in-demand skills and mindsets that position them as emerging change makers in school, at work, and for their community.

What are the traits of a successful entrepreneur? Successful entrepreneurs tend to be innovative, creative, risk-taking and persistent. They are problem solvers who seek to fill the unmet needs of their target customers or users. HFLI likes to say that they have "an orientation of innovation."

How does HFLI JumpStart prepare students for college or a career? The present and future workplace and economy place high value on entrepreneurial skills. Employers seek employees who think and act like innovators and business owners. Regardless of their career choice, the skills and mindsets youth gain through HFLI JumpStart will prove beneficial and invaluable throughout their educational and professional endeavors.

How can parents be involved? We invite all parents/family to attend the student team presentations on Sunday March 17 from 2:45pm - 4:00pm to see the hard work students put into the weekend!

What is the time commitment? What are HFLI JumpStart's hours? HFLI JumpStart is offered over one weekend. The next HFLI JumpStart session will take place March 15-17, 2019, as follows: Friday, March 15 from 4:00pm to 7:00pm; Saturday, March 16 from 10:00am to 4:00pm; Sunday, March 17 from 10:00am to 4:00pm. Youth participants are expected to commit to the entire weekend.

Where does JumpStart take place? This session of HFLI JumpStart will be located in the Purple Building (Floor 2) at [University Prep Academy at 600 Antoinette Detroit, MI 48202](https://www.uprepacademy.com).